

ACT TODAY!

Autism Care and Treatment

FOR IMMEDIATE RELEASE

JANUARY 09, 2013

Media Contact:
Daphne Plump
Tel: (661) 478-6512
Email: pr@dplump.com

**ONEHOPE Wine Starts New Year as Title Sponsor of 3rd Annual ACT Today!
for Military Families 5k/10k Run/Walk & Family Festival**

ONEHOPE Wine has announced it will be the Medal of Honor Title Sponsor of the 3rd Annual ACT Today! for Military Families 5k/10k Run/Walk and Family Festival, held on April 6, 2013 in San Diego, California.

SAN DIEGO, CA JANUARY 9, 2013 – ACT Today! (Autism Care and Treatment Today!), a national non-profit organization whose mission is to provide care and treatment to children with autism, announces **ONEHOPE Wine** is the Title Sponsor of its 3rd Annual ACT Today! for Military Families 5k/10k Run/Walk and Family Festival. The event will be held on April 6, 2013 from 6:30 a.m. to 11 a.m. at Tecolote Shores by Mission Bay in San Diego, California.



ONEHOPE Wine is considered one of the most recognizable cause brands in the United States of America. The charitable company has grown rapidly over the past five years due to a respected and positive presence in all charitable fields. **ONEHOPE Wine** donates 50% of its profits to partner charities benefiting a variety of causes, including the military and autism.

"ONEHOPE Wine recognizes that April is National Autism Awareness Month and the Month of the Military Child. We are honored to highlight our support at this community event year after year and encourage the community to come out and join us for this worthy cause," says Tom Leahy, President of **ONEHOPE Wine**.

According to the Centers for Disease Control and Prevention, 1 in 88 children in America is diagnosed with an autism spectrum disorder (ASD), making ASD more prevalent than juvenile diabetes, pediatric cancer and childhood AIDS combined. Military families impacted with autism face unique challenges as a result of frequent deployments and change of duty stations in addition to a complex healthcare system.

The **ONEHOPE ACT Today! for Military Families 5k/10k Run/Walk and Family Festival** is a community event which raises money to support military children impacted with autism. The event features a flat and scenic course. All participants are treated to morning coffee, tea or hot cocoa and a beer or glass of **ONEHOPE Wine** in our beer and wine garden. The family festival is free for the entire community and will include live entertainment, vendor booths, a designated kids zone with inflatables, carnival games and prizes.

Registration for the ATMF 5k/10k Run and 1-mile fun run is now open. To register as an individual or team, visit www.acttodayformilitaryfamilies.kintera.org.

The following corporations join **ONEHOPE Wine** as sponsors of the 3rd Annual ACT Today! for Military Families 5k/10k Run/Walk and Family Festival (as of January 7): Jersey Mike's Subs, SeaWorld San Diego, Coffee Bean and Tea Leaf, NBC 7 San Diego, Sports Authority and AmeriFirst Financial, Inc.

About ACT Today!:

ACT Today! (Autism Care and Treatment Today!) is a 501(c)(3) non-profit organization dedicated to providing resources and funding to families of children with autism who cannot afford or access the necessary tools their children need to reach their full potential. For more information about ACT Today!, visit: www.act-today.org.

About ACT Today! for Military Families:

ACT Today! for Military Families (ATMF), is a national program of ACT Today!. It was launched in July 2010. ATMF works to improve awareness and delivery of effective autism services, and provides financial assistance to military families to help defray out-of-pocket costs associated with autism treatments, services, and other quality of life programs. For more information about ACT Today! for Military Families, visit: www.acttodayformilitaryfamilies.org.

About ONEHOPE Wine: Since the inception in 2007, ONEHOPE Wine has expanded into a variety of markets across the country and continues its positive growth. The unique label is offered in hundreds of reputable hotels, restaurants, bars and retail stores in select markets across the nation, and can be purchased online. ONEHOPE effortlessly seeks to turn 'giving back' into a lifestyle of hope and change. Thus enabling wine lovers to enjoy the product and be a part of ONEHOPE's vision. To date ONEHOPE has donated over \$1 million for a wide range of charity organizations. For more information about ONEHOPE Wine, visit: www.ONEHOPEWine.com.

###